Dear 2020 *King of the Wing Sponsor,*

**It’s that time again and we are moving full speed ahead toward planning our *2020 King of the Wing!***

Don’t miss out on this great opportunity to showcase your business to over 1000+ people by being a sponsor at our annual event! The *2020* King of the Wing will be held on Tuesday, March 3rd, 2020 from 5:00PM to 8:00PM. We are excited about planning our next event The Marion County Building Industry Association teaming up with ARC Marion as our charitable partner, we will be sure to have another successful community event!! **King of the Wing** will be held at *The Southeastern Livestock Pavilion located at 2232 NE Jacksonville Rd, Ocala*. Advertising of this event will be massive and we are expecting another record turnout this year!

The cost for advanced tickets is $30.00 for adults with 4 drinks and $15.00 for children with 2 drinks (ages 5-12) for a sampling of wings from each participating competitor! There will be great music, beverages, free give-a-way’s, new events and much, much more! Bring your appetite and bring your family, friends and neighbors too!

We have sponsorships available for every budget and with your sponsorship in 2020 you will also receive advertising for your business on the MCBIA and ARC websites!!

Should you have any questions or need additional information about KOW Sponsorships, please contact us at the phone numbers shown below.

Sincerely,

Your 2020 King of the Wing Committee Co-Chairs

*Cheri Craig Christine Ellis*

*ARC Marion MCBIA*

*Phone:352-351-9048 Phone: 352-694-4133 opt 1*

**2020 King of the Wing Sponsorship Packages**

**Event Date: Tuesday, March 3rd, 2020 5PM to 8PM**

This year celebrates our 14th Anniversary of MCBIA King of the Wing and our local charitable partner 2020 is again, ARC Marion. Come sample some of the best wings from local restaurants & wing amateurs! This event creates a fun and laid-back setting with the opportunity to meet some of the most successful, influential & professional people in our community! We hope that you will show your support for these worthwhile organizations by being a sponsor in 2020!

**Nuclear Sponsor - $2,500 (Limit 1) - SOLD**

* Tickets for 6
* Name recognition as such: “MCBIA King of the Wing, presented by (name of sponsor) and/or (name of sponsor) presents the MCBIA King of the Wing”. Either introduction will be interchangeable for marketing purposes.
* Logo and/or Name recognition in the Ocala Star Banner.
* Logo and/or Name recognition on all flyers, MCBIA website, Facebook, and the MCBIA / ARC Newsletters.
* Prime banner location at ARC (on Maricamp Rd) prior to event (provided by sponsor).
* Logo on signage at the event (registration / ticket area).
* Recognition at the event.
* Presents the winner of the contest and introduces judges.

**Hot Sponsors - $1,500**

* Tickets for 4
* Name recognition in the Ocala Star Banner.
* Prime banner location at ARC (on Maricamp Rd) prior to event (provided by sponsor).
* Logo and/or Name recognition on all flyers, MCBIA website, Facebook, and the MCBIA / ARC Newsletters.
* Name recognition at event & on signage at the event.
* Name recognition in MCBIA Newsletter (prior to the event and after the event).

**Medium Sponsorship - $1000**

* Tickets for 2
* Name recognition in the Ocala Star Banner.
* Logo and/or Name recognition on all flyers, MCBIA website, Facebook, and the MCBIA / ARC Newsletters.
* Name recognition at event & on signage at the event.
* Banner (provided by sponsor) at event and at ARC on Fence prior to event.

**Mild Sponsorship - $750**

* Tickets for 2
* Logo and/or Name recognition on all flyers, MCBIA website, Facebook, and the MCBIA / ARC Newsletters.
* Name recognition at the event and banner (provided by sponsor) on fence at ARC.

**2020 King of the Wing Sponsorship Packages**

**Event Date: Tuesday, March 3rd, 2020 5PM to 8PM**

**Entertainment Stage Sponsor-$500**

* Promotional opportunity for provider to be seen by all attending the event
* Name recognition on all flyers, MCBIA website, Facebook, and MCBIA/ ARC Newsletters
* Name recognition at event
* Banner on fence (provided by sponsor)

**Cup Sponsors- $500**

* Promotional opportunity for a sponsor to provide logoed cup to be used in bar area.
* 2 admission tickets to the event.
* Name recognition on all flyers, MCBIA website, Facebook, and the MCBIA/ARC Newsletters
* Name recognition at event
* Banner on fence (provided by sponsor)

**People’s Choice Voting Booth Sponsor - $400**

* Promotional opportunity for a sponsor to collect “People’s Choice” votes. Requires 4 volunteers.
* Name recognition on all flyers, MCBIA website, Facebook, and name recognition at the event
* Banner at event (provided by sponsor)

**“Beerman” Sponsors-$300 (Limit 4)**

* Promotional opportunity for companies to serve our provided beer and beverages in a booth during the event. Requires 4 volunteers throughout the event
* Name recognition on all flyers, MCBIA website, Facebook Name recognition at the event
* Banner on fence (provided by sponsor)

**“Wingman” Sponsors- $300**

* Partners with participating restaurants and helps promote! Assists with passing out food at the event
* May provide items for drawings
* Name recognition on all flyers, MCBIA website, Facebook
* Name recognition at the event
* Banner on fence (provided by sponsor)

**“Banner” Sponsor - $200**

Banner on fence (provided by sponsor)

(Please Note: If you do not have a banner, a 2’ x 4’ banner can be provided for an additional cost of $80.00)

**2020 SPONSORSHIP CONTRACT**

1. **SPONSORSHIP INFORMATION** (Please Print) Event Date Tuesday, March 3rd, 2020

Company\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

How do you want your Company Listed\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_?

Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_City\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ST\_\_\_\_\_\_\_\_\_\_\_\_\_ZIP\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Phone\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Fax\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Email\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Authorized Representative Name & Title\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Authorized Representative Signature (required)\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **SELECTED SPONSORSHIP LEVEL**

Name (type) of Sponsor Level\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Amount due with Contract $\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **PAYMENT INFORMATION --- NO CONTRACT IS FINAL WITH OUT PAYMENT**

Check Number\_\_\_\_\_\_\_\_\_ or (Select one) American Express Master Card Visa

Credit Card Number\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Expires\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ CID\_\_\_\_\_\_\_\_\_\_\_\_

Billing Address\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Authorized Signature\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please Note: If Paying by check, please make checks payable to “ARC Marion”

1. **King of the Wing** Representative Securing Contract:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

*Questions? Contact:* Christine Ellis Marion County Building Industry Association (352)694-4133 opt 1 christine@mcbia.org

Cheri Craig ARC Marion (352)351-9048 ccraig@marc.com