



Volume 5, Issue 2

Summer 2009

# THE VISION

## Our Second Newsletter After Going Green!

With over 900 emails in our database, we are excited to be printing fewer copies of this newsletter than ever before. You can view it at any time on both ARC and the Hope Foundation's websites. Again, we want to thank Jacob and Scott at Sorrels Printing & Graphics for continuing their great work with us on these newsletters issue after issue!

If you are reading a print copy and would like to be included in our email list instead, please let us know at [arc@marc.com](mailto:arc@marc.com). As always comments and suggestions are welcome!

## Crawford Named Winner of Hog for Hope™ Bike!



At 9:15 pm on Friday, June 5, while standing outside of El Taxco Mexican restaurant, Fred Crawford couldn't figure out why he had a voicemail at that time of night. When he retrieved the message, he heard Troy Strawder, CEO of ARC Marion, exclaim he was the winner of the 2009 custom Harley-Davidson Cross Bones and then the recording of over 400 screaming voices offering him congratulations. Fred realized he had to rush over to ARC right away to see just what he had won. Arriving around 9:30 pm as the crowd had dwindled

to only a few dozen, the look of shock and surprise on his face were truly priceless as he sat on the Hog for Hope™ bike customized by Dwane Olson at Viking Cycle Art.

The winner of Hog for Hope™ is given the choice of the bike or \$15,000 cash. Fred, who purchases a Hog for Hope™ chance drawing bike ticket year after year, chose the money to pay off his own Harley-Davidson and to pay on some medical bills for his wife. However, he has vowed to always support ARC and Hog for Hope™. We'll certainly hold him to it! Congratulations, Fred, and also congrats to Kevin Stencil, winner of \$1,000 2nd Prize, and Tom Wilder, winner of \$500 3rd Prize. Next year's winner could be you!



**Fred Crawford with Dwane Olson at Bikes, Blues & BBQ**

### Save the Date:

**Allstate Mortgage/Brady Ackerman Golf Scramble:**

August 7, 2009

**Bonkerz Comedy Night Benefiting Scholarships:**

August 15, 2009

**11th Annual Evening of Thanks @ Golden Ocala:**

November 20, 2009

**MCBIA King of Wing**

February 19, 2010

**9th Annual Hog for Hope™ Poker Run**

April 18, 2010

## ARC

### Programs

Adult Day Training

Early Intervention

Residential

Senior Program

Supported Employment

Supported Living

Transitional Skills

## United Way Monies Increase; We're Pacesetters!

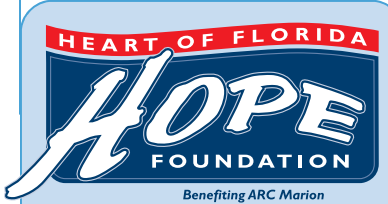
With the 2009 United Way kick-off just a few weeks away, we are proud to announce that ARC received more money from the 2008 campaign than the prior year. This year, ARC is receiving \$101,808! We are very pleased to be one of the 32 agencies receiving funding this year, and we are proud to be part of the annual fundraising campaign as well. ARC staff and board members participate in the United Way campaign by donating of their monies and time for the annual campaign.

Each year, a group of nearly 30 businesses in the community jump start the campaign by agreeing to be "Pacesetters," meaning their companies start and complete their United Way campaigns prior to the kick-off. ARC Marion is a Pacesetter this year and hoping to help the Pacesetter group raise over \$250,000 before the official campaign begins. Stay tuned to learn more about United Way campaign successes and mark your calendars for the United Way Campaign Kick-Off, August 20 at the Hilton Ocala!

**A publication of ARC Marion, Inc. and the Heart of Florida Hope Foundation, Inc.**



**Ryan on one of his last days in EIP**



[www.HeartofFloridaHope.org](http://www.HeartofFloridaHope.org)

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THE VISION

**Look at Me Now– A Parent’s Response!**

Wow, I don’t even know where to begin. I want to thank you all for being a part of our family over the past few years. We have seen Ryan accomplish so much thanks to you guys. I would have never been able to do it without you.

I remember when Ryan first started ARC, he wasn’t walking, talking or even eating. He has managed to accomplish all of those things thanks to your help. My baby isn’t a baby anymore. He is now a big boy who runs, jumps, talks, sings and eats more than he probably should; oh yeah, and he goes potty, too!

I cannot thank you guys enough for treating my son like your own. I know he is going to miss all of you as much as you’re going to miss him. I will keep you posted on Ryan’s progress; maybe bring him in now and then, so he can sing for you!

Sincerely Yours,  
The Cook-Holroyd Family

**Another Successful Hog for Hope™!**



**Kathy Bauer– Motes & Janice and Leo Smith, Presenting Sponsor**

Totals from Hog for Hope™ 2009 are in, and through your help and giving, over \$70,000 was raised to support ARC Marion. The monies raised will pay off the mortgage on the Waliga Administration building later this year as well as go toward Scholarships for ARC clients (See below).

THANK YOU to all who participated in our events and who purchased chance drawing tickets. Be watching the Web site: [www.HogforHope.com](http://www.HogforHope.com) for details about next year’s events!



**The ladies of WIND FM, Entertainment Sponsor**



**Lauren DeIorio and Allison Campbell**



**Tom Falanga, Carl Candullo, Dyer Michell and Eric Gifford**

**Scholarships for Hope–The Need is Great!**

When the Hope Foundation started the Scholarships for Hope fund, it was unclear the financial impact ARC was going to have in state funding cuts. Over \$6,000 a month is now being distributed to ARC through the Hope Foundation’s Scholarship fund, and the needs are growing monthly! These scholarships allow ARC to offer service uninterrupted to those whose funding has been cut in areas such as transportation, companion services and the Adult Day Training workshop. For more information contact us. Donations are needed and always accepted with online donation available at [www.heartoffloridahope.org](http://www.heartoffloridahope.org)

**Real Annual Costs for ARC and Hope to Administer Services Per Client:**

Group Home— \$42,000	Adult Day Training (ADT) —\$8,700
Supported Independent Living Coach—\$11,300	Transportation to/ from ADT—\$6,200
Supported Employment Coach—\$10,000	Non-Residential Support Coach—\$18,200



**Scholarship recipient, Scott, pictured here with ARC employee, Courtney**



**Barbara, Gary, Annie and Richard receive ADT Scholarships**



**Annie receives Transportation Scholarships, pictured here with housemate, Sabrina**

The Heart of Florida Hope Foundation, Inc. is a 501 (c) (3). A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800-435-7352) within the state. Registration does not imply endorsement, approval or recommendation by the state. Ref. # CHI5741

## Spotlight on Consumers—A Sister's Response!

Cristina attended ARC's Adult Day Training (ADT) workshop in 1987, but 11 years later started staying home with my mother. Tina came back in 2007 to a much improved ADT where I noticed a complete paradigm shift in the way services were delivered, and how clients were treated. There is an expectation that each person can make choices, learn and succeed. It's a place filled with hope--you can see it and feel it. Coming back to the ADT has allowed Tina to gain independence and confidence while giving her a whole new group of cheerleaders who are rooting for her to be the best she can be.

My sister is part of the first generation of developmentally disabled persons who have lived their entire lives outside of institutions. They have been educated in public schools, lived and worked in the community, have received medical care and, as a result, are living longer. The next challenge is getting appropriate services for these individuals as they age, and when parents are no longer around or able to care for them. As family members and community members we have to be the advocates for our developmentally disabled citizens, so they, too, can live out their lives in dignity. That's why I support ARC Marion!

## Golf August 7th: Don't Miss the Fun!

Calling all golfers who like to have laid back fun. The Allstate Mortgage/ Brady Ackerman Golf Scramble is coming on August 7 at the Pine Oaks of Ocala. The cost is \$75 per player or \$300 for teams of four. Visit [www.heartoffloridahope.org/golf](http://www.heartoffloridahope.org/golf) for more info or call (352) 351-2479 to register today. All proceeds benefit the Scholarships for Hope, a program of the Hope Foundation benefiting clients of ARC. See you on the links!

## Group Home Renovations Almost Complete!

We're almost done! As we mentioned in the last newsletter, we are doing a total ground-up remodel on Group Home 1 here on our main campus. We were fortunate to receive a Community Development Block Grant (CDBG) in the amount of \$457,632 for the renovation which is on schedule to be completed in early August. The structure serves as home to eight developmentally disabled adults and was originally built in the early 80s. One of the biggest challenges with the home was the layout that made it look and "feel" very institutional. With the help of local architect Michelle Partin, we were able to achieve not only a place that is very functional, but one in which anyone in the community would be proud to live!



**Before and After of Group Home One Located on ARC's campus**



## MCBIA King of Wing Creates Partnership!

In 1992, ARC CEO, Troy Strawder, served as president of the Marion County Building Industry Association in Ocala. This year, when it came time for the annual King of Wing fundraiser, MCBIA contacted Troy for the 2009 proceeds to benefit clients of ARC Marion. In July, members of the MCBIA board and staff presented a check for \$3,300 to the Hope Foundation for Scholarships for Hope. Additionally, a lasting partnership was formed with King of Wing 2010, coming February 19, to benefit Scholarships for Hope as well. THANK YOU, MCBIA and everyone who supported King of Wing 2009. Mark your calendars now to come out and support a great cause with some great food!

## Bonkerz Comedy Night Benefiting Scholarships!

Come enjoy comedian James Vernon on Saturday, August 15 for a night of fun and laughs benefiting the Scholarship for Hope fund. Cost is only \$10 per ticket! Bonkerz Comedy Club is located at 718 S. Pine Ave. Contact Allison at 352-351-2479 for tickets!



**Cristina Pascual with her sister and ARC Board Member, Carmen Maines**



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Troy Strawder





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## Message from ARC's CEO!

### Tough times never last. Tough people do!

As our economy struggles, the Florida legislature continues to find creative ways to cut funding to our state's most vulnerable citizens. While we, in turn, find more creative ways to continue to provide them with the services they need. It's not an easy job, but we are up to the challenge! Our staff, our board and the Hope Foundation have stepped up to the point that our clients are happy, healthy and feel secure in what they do each day. Most importantly, they are spared the anxiety that many of us are feeling right now. My grandfather once told me you should embrace the hard times, because you always come away stronger and appreciate the good times that much more. I intend to do just that and hope everyone reading this will do the same. Dwelling on negatives only perpetuates them and does absolutely nothing for your soul or your well being; as a matter of fact, it's downright unhealthy!



As you may have already seen in this issue, the Hog for Hope™ was a huge success. I would like to personally thank all the people involved behind the scenes and our sponsors who really went above and beyond this year!!! Congratulations to Fred for winning the bike, and our thanks, especially, for his many previous years of support!

Troy Strawder

\* Would you like to become Member of ARC? The annual dues for membership are \$15 for a single person and \$25 for a family. Please contact Jeri Langford at (352) 387-2210 for more information.

## Campbell Named Ocala Communicator of the Year!



**Tina Banner, APR,  
FPRA Ocala president  
with Allison Campbell**

On Thursday, June 18, The Ocala Chapter of the Florida Public Relations Association honored Allison Campbell with the annual individual "Communicator of the Year" award. Campbell, the executive director of the Heart of Florida Hope Foundation (Hope Foundation) benefiting ARC Marion (ARC), was recognized for her public relations work with ARC and with the Hope Foundation, ARC's fundraising arm. She also serves as a volunteer member of the public relations committees for the Ocala/Marion County Chamber of Commerce and the United Way of Marion County as well as a board member for the FPRA Ocala Chapter.

The Ocala Chapter of FPRA established the "Communicator of the Year Awards" in 2005 and presents them to an individual and institution or media entity each year who utilize their positions to enhance community awareness, understanding, and support for causes and issues through outstanding communications and public relations skills. Winners also represent the ethics and values of FPRA. The 2009 institution winner was the Economic Development Corporation.

Kevin Christian, ARC Board member and of Marion County Public Schools, won the individual award in 2006.